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On 8/14/07  
August 14, 2007

Gene Pierson  
Gene Pierson

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of

GELARDI et al.

Serial No. 10/776,328

Art Unit 3728

Filed: February 12, 2004

Examiner: Steven B. Pollicoff

For: MEANS OF ATTACHING RIGID PAGES TO A BOOK-LIKE COVER

RESPONSE

To the Director of the Patent and Trademark Office

Sir:

In response to the Office Action dated May 14, 2007:

Kindly consider the following remarks.